



Uniquely U

ANNOUNCING UNIQUELY U

Calling all NYC, Southern Westchester, and Long Island visual artists, performing artists and creative writers, ages 7 through 18, and in grades 2 through 12. We are kicking off the second year of our annual scholarship search – Uniquely U – and we want YOU to apply. Uniquely U is a celebration of creativity and self expression. Show us what makes you U, and you could be selected to receive a full seven week scholarship to Usdan Summer Camp for the Arts for the Summer 2019 season (July 1 through August 16).

Starting on January 7, 2019, we'll be accepting submissions in the following categories:

- Visual Art
- Dance
- Instrumental & Vocal Music
- Theater
- Creative Writing

Need inspiration? Visit our classes page at Usdan.org/classes.

Videos should be five minutes or less. Applications submitting videos should combine their performance portion and submission question into one application video.

Writing must not exceed 5,000 words.

Visual art submissions may be no more than 5 images in total.

Each submission should be the work of an individual artist. No duets or ensemble work accepted.

SOUNDS GREAT! HOW DO I APPLY?

Fill out the form. Writers and Visual Art applicants, please upload examples of your work. All applicants must include a video stating your name, age and answering the following question. "What Makes You Uniquely U?". Music, Theater, and Dance applicants should include examples of their work in the video. Videos can be up to but no longer than 5 minutes.

DEADLINE - Submit your application by February 15, 2019 at 11:59 pm ET. Unfortunately, incomplete entries will not be considered. A panel of assessors will review all entries. The Uniquely U scholarship recipients will be selected based on the following criteria:

- Passion (a unique ability to communicate your love of the art)
- Creativity (a uniquely individual approach and style to your work with a high level of impact on the audience)

MARK YOUR CALENDARS

January 7: Program kick off

February 15: Submission deadline (11:59 pm ET)

April 1: Usdan notifies Uniquely U scholarship recipients

April 15: Usdan announces recipients via media, website, and social media

VISIT UU.USDAN.ORG

SUBMISSION RULES

Entry of a submission into the Uniquely U Scholarship program constitutes your acceptance of these official submission rules. No purchase is necessary to enter and any purchase will not increase chances of winning.

CAN I ENTER?

We welcome submissions from visual and performing artists, and writers. Each submission should be the original work of an individual artist and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person and must not violate any law. No duets or ensemble work accepted. Categories are:

- Visual Art
- Dance
- Instrumental & Vocal Music
- Theater
- Creative Writing

All performers must be between 7 and 18, in 2nd through 12th grade, and must submit a permission form signed by a parent or legal guardian. Applicants may not perform, teach, compose, or create art professionally in the category in which they apply. Artists who are professionally represented (under management) are not eligible to compete in the category for which they are represented, nor are employees of Usdan, their immediate family members, or anyone living in their same household. Applicants must live in New York City, Southern Westchester, or on Long Island at the time of submission and may need to provide proof of residency upon request. All decisions of eligibility by Usdan are at Usdan's sole and absolute discretion, and are final.

HOW DO I SUBMIT?

All submissions must include a video telling us your name, age, and answering the question "What makes you uniquely you?" Videos should be five minutes or less. Applicants to the theater, music or dance programs should submit only one video — a combination of their performance portion with biographical info. Visual artists must submit up to 5 images of a single work or series. Creative writers must submit a piece of no more than 5,000 words. Online submissions will be accepted from January 7, 2019 until February 15, 2019 at 11:59 pm ET. Incomplete entries, entries not timely submitted, or not otherwise in compliance with these official submission rules will not be considered. Usdan reserves the right to determine at its discretion whether any entry does not meet with the requirements of these submission rules and should therefore not be considered or should be disqualified for any other reason.

HOW DO I KNOW IF I RECEIVED A SCHOLARSHIP?

On April 15, 2019, Usdan will announce a minimum of 5 full scholarship recipients and up to 10 recipients total. Full scholarship recipients will be notified in advance. If for any reason there is an insufficient number of qualified submissions or if Usdan determines, in its sole and absolute discretion, that no or too few submissions meet the judging standards to win, Usdan reserves the right to not award any scholarships or award fewer scholarships.

Scholarship recipients will be notified by email prior to the announcement. Winners must be available to attend camp from July 1, 2019 through August 16, 2019. If a selected winner does not confirm availability and participation by April 10, 2019, a replacement recipient may be chosen.

The Usdan team, with a panel of assessors, retain ultimate discretion in choosing scholarship recipients. Entrants agree that Usdan has the sole right to decide all matters and disputes arising from this scholarship program, and that all decisions of Usdan (including with respect to recipients) are final and binding.

HOW ARE RECIPIENTS SELECTED?

A team of Usdan staff and a panel of judges will view and adjudicate all submissions. Artists will be selected based on the following criteria:

- Passion (a unique ability to communicate your love of the art)
- Creativity (a uniquely individual approach and style to the work with a high level of impact on the audience)

WHAT ARE THE SUBMISSION REQUIREMENTS?

- All video submissions must not exceed 5 minutes in length, including the video required to accompany all submissions telling us your name, age, and answering the question "What makes you uniquely you?"
- Writing submissions must not exceed 5,000 words.
- Visual art submissions may be no more than 5 images of an artwork or series.

All entrants are solely responsible for all expenses, costs, or fees associated with creating and entering their submissions.

WHEN IS THE DEADLINE?

All online entries must be received by 11:59 pm ET on February 15, 2019. Any submissions received after that time will not be considered.

WHAT WILL I WIN?

The Scholarship recipients of the Usdan Uniquely U Scholarship will receive an award worth an estimated \$5,850: A seven week scholarship to Usdan Summer Camp for the Arts, including daily transportation.