



# Uniquely U

## ANNOUNCING UNIQUELY U

Calling all NYC, Southern Westchester, and Long Island visual artists, performing artists and creative writers, ages 7 through 18, and in grades 2 through 12. We are kicking off our first-ever scholarship search – Uniquely U – and we want YOU to apply. Uniquely U is a celebration of creativity and self expression. Show us what makes you U, and you could be selected to receive a full seven week scholarship to Usdan Summer Camp for the Arts for the Summer 2018 season (June 25 through August 10).

Starting on February 12, 2018, we'll be accepting submissions in the following categories:

- Visual art
- Dance
- Instrumental music
- Vocal music
- Theater performance
- Creative writing

Need inspiration? Visit our classes page at [Usdan.org/classes](http://Usdan.org/classes).

Videos should be five minutes or less.

Writing must not exceed 5,000 words.

Visual art submissions may be no more than 5 images in total.

Each submission should be the work of an individual artist. No duets or ensemble work accepted.

## SOUNDS GREAT! HOW DO I APPLY?

Fill out the form at [uu.usdan.org](http://uu.usdan.org) and upload examples of your work (video, audio and/or images) along with a video (no more than 5 minutes in length) stating your name, age and answering the following question: "What Makes You Uniquely U?"

Deadline for submission is March 12, 2018 at 11:59 pm ET. Unfortunately, incomplete entries will not be considered. A panel of assessors will review all entries. The Uniquely U scholarship recipients will be selected based on the following criteria:

- Passion (a unique ability to communicate your love of the art)
- Creativity (a uniquely individual approach and style to the work with a high level of impact on the audience)

## MARK YOUR CALENDARS

February 12: Program kick off

March 12: Submission deadline (11:59 pm ET)

April 9: Usdan notifies Uniquely U scholarship recipients

April 11: Usdan announces recipients via media, website, and social media

**VISIT [UU.USDAN.ORG](http://UU.USDAN.ORG)**

# SUBMISSION RULES

Entry of a submission into the Uniquely U Scholarship program constitutes your acceptance of these official submission rules. No purchase is necessary to enter and any purchase will not increase chances of winning.

## CAN I ENTER?

We welcome submissions from visual and performing artists, and writers. Each submission should be the original work of an individual artist and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person and must not violate any law. No duets or ensemble work accepted. Categories are:

- Visual art
- Dance
- Instrumental music
- Vocal music
- Theater performance
- Creative writing

All performers must be between 7 and 18, in 2nd through 12th grade, and must submit a permission form signed by a parent or legal guardian. Applicants may not perform, teach, compose, or create art professionally in the category in which they apply. All decisions of eligibility by Usdan are at Usdan's sole and absolute discretion, and are final. Artists who are professionally represented (under management) are not eligible to compete in the category for which they are represented, nor are employees of Usdan, their immediate family members, or anyone living in their same household. Applicants must live in New York City, Southern Westchester, or on Long Island at the time of submission and may need to provide proof of residency upon request.

## HOW DO I SUBMIT?

Instrumental and vocal musicians, theater performers, and dancers must submit your entry online via this video upload form. Your submission must include a video of you in performance lasting no longer than 5 minutes. Visual artists must submit up to 5 images of a single work or series. Creative writers must submit a piece of no more than 5,000 words. All submissions must include a video of no more than 5 minutes telling us your name, age, and answering the question "What makes you uniquely you?" Online submissions will be accepted from February 12, 2018 until March 12, 2018 at 11:59 pm ET. Incomplete entries, entries not timely submitted, or not otherwise in compliance with these official submission rules will not be considered. Usdan reserves the right to determine at its discretion whether any entry does not meet with the requirements of these submission rules and should therefore not be considered or should be disqualified for any other reason.

## HOW DO I KNOW IF I RECEIVED A SCHOLARSHIP?

On April 9, 2018, Usdan will announce a minimum of 5 scholarship recipients and up to 10 recipients total. If for any reason there is an insufficient number of qualified submissions or if Usdan determines, in its sole and absolute discretion, that no or too few submissions meet the judging standards to win, Usdan reserves the right to not award any scholarships or award fewer scholarships.

Scholarship recipients will be notified by email prior to the announcement. Winners must be available to attend camp from June 25, 2018 through August 10, 2018. New York City Public School students would be allowed to begin camp on June 27. If a selected winner does not confirm availability and participation by April 16, 2018, a replacement recipient may be chosen.

The Usdan team, with a panel of assessors, retain ultimate discretion in choosing scholarship recipients. Entrants agree that Usdan has the sole right to decide all matters and disputes arising from this scholarship program, and that all decisions of Usdan (including with respect to recipients) are final and binding.

## HOW ARE RECIPIENTS SELECTED?

A team of Usdan staff and a panel of judges will view and adjudicate all submissions. Artists will be selected based on the following criteria:

- Passion (a unique ability to communicate your love of the art)
- Creativity (a uniquely individual approach and style to the work with a high level of impact on the audience)

## WHAT ARE THE SUBMISSION REQUIREMENTS?

- All video submissions must not exceed 5 minutes in length, including the video required to accompany all submissions telling us your name, age, and answering the question "What makes you uniquely you?"
- Writing submissions must not exceed 5,000 words.
- Visual art submissions may be no more than 5 images of an artwork or series.

All entrants are solely responsible for all expenses, costs, or fees associated with creating and entering their submissions.

## WHEN IS THE DEADLINE?

All online entries must be received by 11:59 pm ET on March 12, 2018. Any submissions received after that time will not be considered.

## WHAT WILL I WIN?

The Scholarship recipients of the Usdan Uniquely U Scholarship will receive an award worth an estimated \$5,450: A seven week scholarship to Usdan Summer Camp for the Arts, including daily transportation.